ELECTRIC VEHICLE (EV) CHARGING STATIONS

The growth of electric vehicles (EVs) and the behavior of EV drivers are increasing the demand for electric vehicle charging stations, and Utilities across the country are evolving their energy efficiency programs to provide incentives for EV charging stations.

Rexel Energy Solutions provides ESCO customers with strategic solutions to help you develop a cost-effective action plan that increases resiliency and efficiency to prepare your end user clients for the future. RES has partnered with the top EV charging station companies to bring a complete, easy to install solution. As a stocking distributor of EVSE (Electrical Vehicle Supply Equipment), including Level 2 and direct current fast charging (“DCFC”) stations, we have competitive pricing and dedicated support to charge your EV initiative.

EDUCATION & SALES SUPPORT
RES has a dedicated EVSE team to support our clients nationwide. We act as an extension of your team to help educate you and your end-user clients on the technology, the benefits, and the available grants and incentives when installing EV charging stations. We are available for meetings, conferences and webinars to help educate your clients.

MARKETING & LEAD GENERATION
RES can help you launch your marketing campaigns to help you generate interest in EV charging stations. Our marketing collateral highlights the benefits of installing charging stations within various industries, and how to take advantage of available incentives. We can collaborate on direct, e-mail, and social marketing, as well as online and radio advertising.

PLANNING & ANALYSIS
We can help develop EV roadmaps and business plans, fleet conversion assessment and feasibility, integration with renewables, microgrids, & smart cities, Utility infrastructure and interconnection coordination, grant applications & financing, as well as smart charging and EV policy guidance.

REBATE IDENTIFICATION & ASSISTANCE
Financial rebates and incentives are available from many Utilities and state-funded programs nationwide, further enticing end users to install stations at their facilities. RES can help you navigate through the rebate process and you can search for rebates to identify opportunities.

PRODUCT & INSTALLATION TRAINING
RES can help get your team up-to-speed on how to both sell and install EV charging stations. We’ve partnered with the best EV charging station manufacturers to provide comprehensive training courses. We can get your installation team certified to install the stations, and help your architectural and specifying engineers to understand the installation process.

Visit rexelenergy.com/ev to learn more.